



Dear Sponsor:

Enclosed is information on the **22<sup>nd</sup> Annual Oceanside Longboard Surfing Club Contest and Beach Festival** scheduled this year for August 18 through 20, 2006. We are soliciting advertising, booth and/or product sponsorship for this event and would welcome your participation

We are so very thankful for your donation and support, as we could not provide such an amazing event without your contribution.

If you have any questions at all, please don't hesitate to contact me or any of the members listed in this packet.

Best Regards,

Alisa Burns  
Secretary  
OLSC  
alisa.burns@gmail.com

OLSC  
P.O. BOX 825 • OCEANSIDE, CA 92049  
[www.oceansidelongboardsurfingclub.org](http://www.oceansidelongboardsurfingclub.org)





## **22nd ANNUAL OCEANSIDE LONGBOARD SURFING CLUB CONTEST & BEACH FESTIVAL 6<sup>TH</sup> ANNUAL GUY TAKAYAMA PRO NOSERIDING EVENT**

The 22<sup>nd</sup> Annual OLSC Contest, designated as a Coalition of Surfing Clubs Event, will begin on Saturday, August 19, 2006. Simultaneously, the 6<sup>th</sup> Annual Guy Takayama Noseriding Event will begin on Friday, August 18.

### **BANDS / TRADESHOW / DINNER**

Local, acoustic bands & artists will be playing throughout the weekend. A trade show will be in the band shell area on the south side of the pier where surf and action sports industry-related vendors offer their wares through the weekend. Pizza Port will host a beer/wine garden and there will be entertainment at the band shell throughout the event. We will be conducting product and surfboard raffles as well as a silent auction of surfboards.

Immediately following the last heat on Saturday, the "Te Tahiti Otea" Polynesian dancers will perform. Hunter's steakhouse will serve dinner in the band shell area when the performance has concluded and there will be entertainment throughout the evening.

### **DIRECTIONS TO OCEANSIDE PIER**

From I5, north or south, exit Mission Avenue West. Go past Coast Highway and over the railroad tracks. You will see the Oceanside Pier directly in front of you. Contestant and vendor parking is still being established, so more information will follow.

Event proceeds will benefit both Oceanside high school surf teams, the California Surf Museum and the Interscholastic Surfing Federation.

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**2006 CONTEST CONTACTS**

President	Bill Harris	(858) 792-5541
Secretary	Alisa Burns	(760) 500-0745
Board Member	Bill Jessee	(760) 931-0301
Board Member	Kurt McFadden	(760) 722-3940

## 22nd Annual OCEANSIDE LONGBOARD SURFING CLUB CONTEST & BEACH FESTIVAL 6<sup>th</sup> Annual GUY TAKAYAMA PRO NOSERIDING EVENT

### PROGRAM ADVERTISING

**Dear Fellow Watermen and Businessperson,**

As you have advertised within our Annual Contest Program in the past, we kindly ask you again for your support (and if you haven't yet, here is your chance!). The 22<sup>nd</sup> Annual Contest will be held August 18-20, 2006 south side at the Oceanside Pier. The tradition of this event has set the standard for Longboard Contests from coast to coast. This is your opportunity to participate and advertise your business at the same time.

**About the 2006 Program**

We have again enlisted the artist Bob Merson to grace the cover with a multicolor surf scene. The content will cover contestants, past contests, feature surfers, Leroy Grannis Waterman Award winner, surf photos, a listing of program advertisers and other similar program topics. These Programs are given to contest participants, to members and representatives of West Coast Longboard Coalition Clubs, to surf retail shops and other promotion activities. The retail price is \$2.00 and will be sold from a booth at the Surf Contest and available from the website [www.oceansidelongboardsurfingclub.org](http://www.oceansidelongboardsurfingclub.org).

**About the Contest**

The contest is a 2 part event featuring the Professional 6<sup>th</sup> Annual Guy Takayama Pro Noseriding Event. This international event offers a cash purse of \$10,000 with a draw of professional surfers. The second part is a coalition event involving 15 West Coast Longboard surf clubs with over 300 surfers competing for trophies and club rankings. The surfer's ages range from 10 years to over 60.

**Media**

This will be a media event. In the past, several local radio stations have promoted our event or broadcast directly from it. Additionally, the event itself is covered on our local cable channel. While this portion is still being solidified, we can confidently say that we will have media coverage.

**Advertisement - Lots of fun**

We again ask you to participate. The price is small, the benefits big. Secure your place in the Program now by filling out the attached order form and returning with artwork (business card or other), with a check. Please act now; we want you as a participant in this epic surf event.

Sincerely,

Bill Harris, Oceanside Longboard Surfing Club President & Contest Director

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**22<sup>nd</sup> Annual  
Oceanside Longboard Surfing Club Contest  
And  
6<sup>th</sup> Annual Guy Takayama Pro Nose Riding Event  
August 18-20, 2006**

Advertising Contract Deadline: July 1, 2006 – ad inquiries call Robin Rauschl 760 433-1739

Full Page – 7.5 x 10	\$500.00	Half Page – 7.5 x 4.75	\$300.00
¼ Page – 3.5 x 4.75	\$175.00	Bus Card – 3.5 x 2.25	\$100.00

Advertisement Size: \_\_\_\_\_

Cost: \_\_\_\_\_

Amt. Enclosed: \_\_\_\_\_  
(payment must accompany order)

Advertiser Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Tel: \_\_\_\_\_

E-mail: \_\_\_\_\_

Artwork Included: \_\_\_\_\_

Signature: \_\_\_\_\_

Please make checks payable and remit to  
Oceanside Longboard Surfing Club  
P.O. Box 825  
Oceanside, CA 92049

Put your ad in the annual program and be a part of the 22<sup>nd</sup> Annual Contest  
Quantity Printed: 500 minimum  
Page length: 20 minimum plus cover

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**22<sup>nd</sup> ANNUAL OCEANSIDE LONGBOARD SURFING CLUB CONTEST & BEACH FESTIVAL**  
**6<sup>th</sup> ANNUAL GUY TAKAYAMA PRO NOSERIDING EVENT**

We welcome you as a sponsor for our 22<sup>nd</sup> Annual Club Contest. Thank you for your participation.

- Please submit no later than July 1 so that we may include your information in all of the contest publicity.
- There will be approximately 300 recipients of prizes when calculating your merchandise for the goody bags
- Please include your company logo to be used in advertising and related publicity. Artwork should be emailed to [alisa.burns@gmail.com](mailto:alisa.burns@gmail.com) (jpeg or vector files please)
- If for any reason this event is cancelled, your merchandise will be returned to you

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone/Contact \_\_\_\_\_

Sponsorship Product: \_\_\_\_\_

Signature \_\_\_\_\_ Date: \_\_\_\_\_

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6<sup>th</sup> ANNUAL GUY TAKAYAMA PRO NOSERIDING EVENT**

**August 18-20, 2006 Trade Show Booth Space Application**

Booth Space... 10 ' x 10' Cost for three days...\$200.00  
There is a non-refundable deposit required no later than July 31<sup>st</sup>  
Location... Oceanside Pier Bandshell (southside of the pier)

Please indicate type of merchandise to be sold (subject to approval by the event officials). Vendor supplemental sales of beer, soft drinks or perishables will not be permitted. Set-up will begin on Friday. Vehicles must be removed from the area by 8:30 am. The Tradeshow will be officially open from 10:00 am until 4:00 pm Friday, Saturday and Sunday. OLSC will provide overnight security, but it is suggested that you remove your merchandise at the close of the day.

Brief product description \_\_\_\_\_  
\_\_\_\_\_

Name of Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

E-mail address \_\_\_\_\_

Phone # \_\_\_\_\_

Authorized by: \_\_\_\_\_

(sign and print name)

Contact Bill Jessee with questions or for more information call 760-931-0301 or email oldmansurf@sbcglobal.net. Please mail completed form and fee to the address below

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